



EOP Recording Media Co.

Printing Guidelines

It is very important to follow all guidelines and specifications to prevent delays in the production of CDs and DVDs. **Note: Any artwork that does not meet printing requirements will be put on hold and cause delay. Client will have to resubmit new file(s) or authorize EOP to perform artwork modification at \$75 per hour (half hour minimum), charged every half hour.**

Accepted File Formats:

Adobe Illustrator

Adobe Photoshop

QuarkXPress

EPS

PDF (press ready with embedded fonts)

All photographs and non-vector graphic images must be at 300 dpi.

All text must be placed in a vector based program such as Illustrator or QuarkXPress. Do not place text in Photoshop. To insure proper font match, convert text to outlines. Otherwise, please include all fonts, graphics and photos with artwork submission.

Do not use Serif fonts.

Minimum font size: 6 point.

Please include all trim marks to insure proper cutting of inserts.

Please remove all EOP text and guidelines from templates before submitting artwork.

CD/DVD Labels

CD and DVD labels are screen printed.

Please include cross hair marks from the CD/DVD label template to insure proper alignment of CD/DVD film separations.

Please note that with screen printing, some colors may vary slightly from regular offset printing.

If using Pantone colors, please include the PMS numbers when submitting CD/DVD label artwork.

Gradient Color Backgrounds

It is very important when using a gradient color background on the CD/DVD label to use a minimum of 15% and a maximum of 85%

Please call or email EOP Recording Media with any questions you may have regarding your artwork at 1877-530-4544 or eopco@verizon.net